

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Generally Cloudy

# Right Up to the Last Moment This Is the Furniture Sale

**Yes! It Was Dear George Eliot Who Said This:**

"In the man whose childhood has known caresses

there is always a fiber of memory that can be touched to gentle issues."

We generally find what we set our minds to look for, and there are not a few of us who have, in a long time, proved that in mankind there is more good than evil.

Why should we meet each other with prejudices, without giving each one a fair chance?

[Signed] *John Wanamaker*

February 27, 1922.

## Tomorrow's Millinery Symphony in Brown

is a delightful revelation of the variety and effectiveness of the many shades of brown that are fashionable for Spring.

Most notable is the golden Havana brown, shown in a number of lovely hats of Canton crepe, crepe marocain, faille ribbon, satin, tagal, Milan, picot and other straws.

The large transparent crin hats are wonderfully effective in this golden brown color. So are the soft little tagal straw hats, embroidered in wools, with scarfs to match.

A hat that runs the gamut of several shades may be chosen; or one whose brown background is accentuated by lovely tinted fruits or flowers.

Certainly they will incline every woman toward the possession of at least one brown hat this Spring.

Prices begin at \$15.

(Second Floor)

## Reynard the Fox—Newly Arrived

The Fur Salon has received fox animal scarfs to fill the gaps in the stocks—

The dyed foxes include black, blue, taupe and brown and are priced at \$25 to \$90; the natural and precious foxes include cross, natural blue, white and silver, and are priced at \$100 to \$425—the last for silver.

(Second Floor)

## Just From Paris Are Lovely Bead d Tunics

This is the first Spring importation of these beautiful things, and we made a special point of having them come unusually early this year.

They are brilliant, both the all-black tunics and the ones that combine sapphire, heliotrope or crystal beads with the black. One of the many new features is the festooned fringe, the many dangling ornaments and the use of long jet fringe alternating with panels.



Some have a suggestion of a sleeve.

You can hardly imagine more gorgeous gowns than these tunics will make. The prices start as low as \$35 and go to \$85.

(Main Floor)

## Certainly the Jersey Dresses Are Becoming for Young Women

An entirely new model, in navy blue or brown jersey, has a long waist, belted around the hips; and the bodice opens down the front to display an adjustable white jersey vestee, matching the white jersey collar and cuffs.

It is youthful and altogether charming in line and mode. The price is \$22.50.

(Second Floor)

## The Gore Pump Fits Like a Glove on the Foot

This close-fitting snugness is due to the small gore of elastic inset on each side of the pump.

There is nothing to fasten or unfasten. The pump is easily slipped into. Yet when on, it clings around the top as closely as does the stocking itself.

A new model in women's gore pumps for Springtime wear is of dull black calfskin, with three straps across the instep, plain vamp and toe, low Louis heel, turned sole and perforated finish.

The price is \$12.

(First Floor)

## New Sports Blouse Takes This Pleasant Form

A fine white voile Peter Pan blouse with effective embroidery in bright red and blue on the collar, tight cuffs, down the sleeves and front. It is wonderfully good looking for \$5.85.

(Third Floor)

## Women Have Been Eager for Full-Fashioned Wool Stockings

and a remarkable shipment just has arrived from abroad.

What is more remarkable, they will sell for \$2.50. Heather mixtures galore are in the selection with hand-embroidered silk clocks.

There's really a lot to thank the manufacturer for. Not only did he make beautiful stockings, but he sent them to us later than scheduled, which makes the price \$1 a pair less.

(First Floor)

## HANDKERCHIEFS TO MATCH HER SPORTS SUITS

Real Irish linen handkerchiefs, 25c each or \$2.75 a dozen. Colors most demanded are rose, green, blue, tan or violet. Some are white centers with colored borders, while in some the order is reversed.

(Main Floor)

## THE FASHION HOURS IN MADAME'S DAY

are shown in the Chestnut and Market Street windows. In the first-named windows you will see Madame at the luncheon hour, Madame wearing the newest sports clothes, going motoring and going shopping.

In the Market Street windows are shown more sports wear, suggestions for afternoon tea, the rest-hour garments, the restaurant dinner and for the dance.

## HIGH-NECKED NIGHTGOWNS AGAIN

Cambric with V necks, embroidery and tucks, \$1.85 to \$2.75. With square necks and embroidery, \$1.85 to \$2.25.

Cambric with closed necks, \$1.65. Muslin with convent edges, \$1.75.

Muslin with V necks, three styles, \$1.75. Nainsook with square necks, \$3.50 and \$3.75.

(Third Floor)

## MOTHER AND DAUGHTER BOTH LIKE THE NEW HANDBAGS

Of finest India goatskin. Softest we've seen in a long while, in fact, almost like a fabric.

They have the close-fitting tops with the two rings for wrists in colors that match, and are lined with moire in contrasting shades.

Schoolgirls carry them, as do business women and shoppers.

Prices \$3 to \$3.75.

(Main Floor)

## NEW REAL LACE COLLARS FROM IRELAND

Many women need the softening effect of a bit of real lace at the neck of a gown.

They are long and straight, short and round, and others of the shapes to go on Spring dresses. Many are in sets and some have a vestee in addition.

Irish lace collars from \$3 to \$25. Carrickmacross, \$7 to \$25. Limerick, \$5 to \$18.

(Main Floor)

## SMART TWEED COAT OR CAPE

Young women will be interested to know that we have just received a particularly good collection possessing unusual style and tailoring, though moderately priced.

They are in the various approved tweed weaves, light and dark colorings.

A variety of smart sports models are presented, some lined throughout with crepe de chine or peau de cygne, others lined through shoulders only.

The coats are \$23.50, \$25, \$37.50, \$42.50 and \$45. Capes and cloaks are \$22.50 to \$30.

(Second Floor)

## COLORS OF NEW ROYALE GLOVES ARE PERFECT

The kid and the suede are in the loveliest Spring shades of brown, beaver, tan, mode and gray, as well as black and white in the kid, and black in the suede.

All are two clasp and of the beautiful skins and perfect fit that made Royale gloves the favorite of so many Philadelphia women in the old pre-war days.

The price is \$2 a pair.

(Main Floor)

## With the Goods

Now, as before, yours is the opportunity of choosing from the finest selection of furniture in America.

And tomorrow only you can select any piece at a saving running all the way from 10 to 50 per cent.

One more day and this greatest of all February Furniture Sales will be over.

But just as much tomorrow as on the opening day it is the sale of golden opportunities.

Three floors crowded with a seemingly endless variety of suites and separate pieces.

No greater testimony could be paid to the genuine greatness of the Sale than the results it has attained.

More people have come to buy than in any previous February Furniture Sale.

More furniture has been sold, more homes have been made brighter, gladder places.

More money has been saved by those needing furniture. And only tomorrow remains for you to gain by the almost unlimited advantages.

But to the very end the Sale is at your service.

(Fifth, Sixth and Seventh Floors)

## A Bar Pin of Diamonds and Sapphires

This is a particularly beautiful bar pin, due to the arrangement of the two kinds of jewels. There are six blue white diamonds of good size and eight sapphires, mounted in platinum. The price is \$360.

Other diamond and sapphire bar pins from \$430 to \$475. All - diamond bar pins, \$160 to \$825.

(Main Floor)

## Eight More Hours of the Office Furniture Sale

Business men know the value of time. Tomorrow ends the Office Furniture Sale. Until store closing tomorrow evening you can choose from our entire stock of office furniture at February prices, but not afterwards.

The man who expects to need new office furniture any time within several months has now an opportunity to buy it at an exceptional advantage.

(Third Floor)

## Tomorrow Ends the Mattress Sale

After this, mattresses, pillows, bolsters and bedsprings, now an average of about 20 per cent less, will go back to regular prices.

All our stocks are included, and varieties are as good today as they were when the sale began. There is not a moment to lose.

(Sixth Floor)

## Perfect Axminster Rugs Less Than the Price of 'Seconds'

Only seventy-five of them and just two sizes. They are not mismatched or off color, and are perfect in weave, but tomorrow the price is less than is asked for many "seconds" today.

The 9x12-ft. size is \$33.50, while for the 8.3x10.6 size the price is \$32.50.

(Seventh Floor)

## VELVETEEN jockey caps of the type worn by Masters of the Hounds in England are great favorites with some of the young women riders around Philadelphia. They are in green, navy, black, brown and red, are soft finished, and priced at \$6 in the Men's Hat Store.

(Main Floor)

## COTTON REMNANTS SAVINGS OF A THIRD

Fresh from our own stock and all the most popular kinds of cotton goods are here. The lengths go all the way from a yard and a half up to five yards for a woman's dress pattern.

There is the greatest variety in the shorter remnants for children's dresses.

(West Aisle)



## New Capes and Coats Are Made of Real Camel's Hair

Just one touch of its exquisite softness and you would never mistake anything else for the genuine camel's-hair coating.

These are, without any doubt, the finest camel's-hair coats and capes made, and women certainly do appreciate them.

The coats are in a vivid flamingo red, jade and natural color. They are made with a new shoulder yoke extending in a point over the sleeves, and have a straight, loose back. Entirely silk lined, \$115.

The capes have the indistinct plaids so many women are asking for, in natural or fawn shade, \$100.

(First Floor)

## The Nicest Shoes We Have for Little Girls

have black patent leather vamps and white buckskin tops as soft as velvet.

They fasten with white buttons, and are just the shoes for girls of about 4 to 10 years to wear with their "best" frocks.

In sizes 8½ to 2 they are \$7.50 and \$8.50 a pair.

(First Floor)

## Men Said "Light!" and the Demand Was Met With Spring Suits

Light, almost to the sports tones.

Or mixtures that are darker and more conservative for the everyday business man.

In plaids, in stripes, in solid colors or the tweedy effects, however you like them, they are here, but by far the preference is for lightness.

And again in the models, men's hopes find an answer.

Gone, almost entirely, are the close-fitting, restricting cuts that have been the vogue.

Spring brings forth straighter lines.

Straighter lines and looser cuts, but neatness all over.

Neatness and comfort with style.

And Spring suits, in all the generosity of a midseason selection, are ready at Wanamaker's from \$35 to \$65.



(Third Floor)

## In Spring, Madras Pajamas Are Restful for Men

And these of woven madras, in summer weight, are a little finer and softer than any we've had for some time.

Striped, of course, in all sizes and arrangements that are popular, including the seersucker stripes.

And \$3.50 doesn't convey any idea of the service these madras pajamas offer.

Other men prefer the finely mercerized poplin pajamas that are priced \$8.50.

So fine and soft is the fabric that it looks like a silk broadcloth, but will outwear several pairs of ordinary silk pajamas. In two colors, white and pongee.

(Main Floor)

## An Every Day Man Who Wants Comfort in a Shoe

plus a certain amount of goodness in appearance, will come almost every time to the tan calf bluchers with medium toe shapes.

It's a neat shoe for business and at \$7.50 there's additional comfort in the economy.

(Main Floor)

## \$5 Is the Favorite Price for an Umbrella

At least for the umbrellas which nine out of ten women want for general use.

These are covered with all-silk materials—navy, green, purple, black and brown—and they have bakelite rings or leather loops on their hardwood handles.

(Main Floor)

## Refurnishings for the Nursery

Folding wardrobe, untrimmed, \$13.50; trimmed to order, \$30.

Bassinets on wheels, \$22.50 to \$24, untrimmed. Trimmed to order, \$60 to \$75.

Baskets, \$3.85 to \$7, untrimmed. Nursery chairs, \$9.50 to \$10.50. Folding rubber bath, \$11.25 to \$12.75. Screened nursery cribs, \$29 to \$31.

(Third Floor)

## Chelsea Lever Clocks Come Down in Price

They are generally acknowledged the best lever clocks made in America today, being especially good timekeepers. This makes any reduction of more than usual importance.

Chelsea mantel clocks in mahogany cases with ship's bell movement, \$80 to \$126. In bronze cases with ship's bell movement, \$114 to \$137.

Chelsea clocks of the marine type for ships and private yachts, in bronze cases, \$42 to \$47. The same, fitted with ship's bell strike, \$76 to \$164.

(Main Floor)

## The Biggest Business in the United States

is the business of housekeeping. It has more angles, more problems, more "turn over" than any other business.

## The Wanamaker March Sales of Housewares China Glass

Starting Next Wednesday are provided especially for the benefit of this great business of housekeeping. They are of interest to every housewife within hundreds of miles. They afford opportunity to make replacements at the lowest price in years.

(Fourth Floor)